

PRIVACY STATEMENT

Turffalo.com and your privacy.

At www.Turffalo.com it is our intent to give you as much control as possible over your privacy in regard to your personal information and the use we make of it in the course of our business. In general, you can visit www.Turffalo.com on the Web without telling us who you are or revealing any information about yourself.

www.Turffalo.com does not collect personally identifiable information about individuals except when such individuals specifically provide such information on a voluntary basis. For example, such personally identifiable information may be gathered from a contest or sweepstakes registration, the registration process for subscription sites or services and in connection with content submissions, community postings (e.g., chat and bulletin boards), suggestions, voting/polling activities, and transactional areas. Personally identifiable information on individual users will not be sold or otherwise transferred to unaffiliated third parties without the approval of the user at the time of collection. At such points of collection, the user will have the opportunity to indicate whether he or she would like to "opt out" of receiving promotional and/or marketing information about other products, services, and offerings from www.Turffalo.com and/or any third parties.

Further, notwithstanding any opt out of promotional information by the user, www.Turffalo.com reserves the right to contact a subscriber regarding account status, changes to the subscriber agreement, and other matters relevant to the underlying service and/or the information collected. www.Turffalo.com reserves the right to perform statistical analyses of user behavior and characteristics in order to measure interest in and use of the various areas of the site and to inform advertisers of such information as well as the number of users that have been exposed to or clicked on their advertising banners. www.Turffalo.com will provide only aggregated data from these analyses to third parties.

Also, users should be aware that www.Turffalo.com might sometimes permit third parties to offer subscription and/or registration-based services through some www.Turffalo.com site. www.Turffalo.com is not responsible for any actions or policies of such third parties and users should check the applicable privacy policy of such party when providing personally identifiable information.

Users also should be aware that non-personal information and data may be automatically collected through the standard operation of www.Turffalo.com's Internet servers or through the use of "cookies." "Cookies" are small text files a Web site can use to recognize repeat users, facilitate the user's ongoing access to and use of the site and allow a site to track usage behavior and compile aggregate data that will allow content improvements and targeted advertising. Cookies are not programs that come onto a user's system and damage files. Generally, cookies work by assigning a unique number to the user that has no meaning outside the assigning site. Users should be aware that www.Turffalo.com cannot control the use of cookies or the resulting information by advertisers or third parties hosting data for www.Turffalo.com. If a user does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the user to deny or accept the cookie feature; however, users should note that cookies may be necessary to provide the user with certain features (e.g., customized delivery of information) available on the www.Turffalo.com site.

Upon request, www.Turffalo.com will allow any user to "opt out" of further promotional contacts at any time. Additionally upon request, www.Turffalo.com will use reasonable efforts to allow users to update/correct personal information previously submitted which the user states is erroneous to the extent such activities will not compromise privacy or security interests. Also, upon a user's request, www.Turffalo.com will use commercially reasonable efforts to functionally delete the user

and his or her personal information from its database; however, it may be impossible to delete a user's entry without some residual information because of backups and records of deletions. www.Turffalo.com reserves the right to change this policy at any time by notifying users of the existence of a new privacy statement. This statement and the policies outlined herein are not intended to and do not create any contractual or other legal rights in or on behalf of any party.

What Information We Gather and Track

There are times when we may need information from you. This generally involves filling out forms so you can download a product or order some www.Turffalo.com service. When you download e-mail and other products or services, we require you to fill out a form with your name and e-mail address. During this process, you may be given the opportunity to decline further notification of important news and events. When you submit an order on-line, your credit card number is submitted to Turffalo for normal, routine processing. www.Turffalo.com does not collect your personal credit history information, and www.Turffalo.com does not share credit or credit card information with other companies or third parties, unless compelled by law or court order to do so.

What We Do With the Information We Gather and Track.

The information gathered from the forms you fill out is used in one of three ways:

1. To provide you with information about products, services, news, and events.
2. To allow you to purchase products.
3. To gather broad demographic information about user trends.

How We Gather and Track Information:

www.Turffalo.com uses various methods to collect certain other kinds of information including "cookies"; "referrer", IP addresses, and environmentals. Here is how we use those methods. A "cookie" is an element of data that a Web site like www.Turffalo.com can send to your browser, which may then store it on your system. It can be used to provide you with tailored information from the Web site you have visited. Some www.Turffalo.com pages use cookies, so that we can better serve you when you visit our site by providing you with information tailored to your interests. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. www.Turffalo.com does not require that you accept cookies.

A "Referrer" is the information passed along by a Web browser that references the Web URL you linked from, and our Web server automatically gathers it. This information is used by www.Turffalo.com in identifying broad demographic trends and may be used to provide information tailored to your interests.

Our Web server automatically gathers IP addresses. Your IP address is a number that is used by computers on the network to identify your computer so that data (such as the Web pages you request) can be sent to you.

Environment variables we gather include time, type of Web browser being used, the operating system/platform, browser type etc. This information is used only for broad demographic information. This information is used by www.Turffalo.com in identifying broad Demographic trends and may be used to provide information tailored to your interests. Additionally, the www.Turffalo.com site contains links to other Web sites, however, www.Turffalo.com is not responsible for the privacy practices or the content of such Web sites.

Information collected at www.Turffalo.com is co-owned by Frontier Hybrids, Ltd. and is located in the www.Turffalo.com database located at the Frontier Hybrids facility. This information is collected and used as described above by www.Turffalo.com. It cannot be used by any third parties without our permission and may then only be used in the ways described above.

What We Do with Information Gathered When You Acquire Our Partners' Products:
www.Turffalo.com will never sell or share personal information collected from the distribution of www.Turffalo.com products or gathered on any www.Turffalo.com Web site with third parties, except if the product or service in question is developed or owned by a www.Turffalo.com partner or licensee.

Third Party Advertising.

We may use third-party advertising companies to serve ads when you visit our Web site. These companies may use information (not including your name, address, email address or telephone number) about your visits to this and other web sites in order to provide advertisements on this site and other sites about goods and services that may be of interest to you.

Third Party Cookies

In the course of serving advertisements to this site, our third-party advertiser may place or recognize a unique "Cookie" on your browser.

Contacting Us About Privacy:

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you may contact:

***Turffalo, Ltd
P.O.Box 177
Abernathy, TX 79311***

Alternatively, you can contact us at info@turffalo.com.